

<b>2009 STRATEGIC ACTIONS - COPPELL COMMUNITY GARDENS</b>					
	<b>CCGC Organizational Objectives</b>				
	1	Maintain and grow our programs			
	2	Effectively communicate, both internally & externally			
	3	Develop adequate organizational structure and procedures / processes			
	4	Maintain and expand funding			
	5	Develop a technology / knowledge outreach resource			
	6	Develop a plan			

Action #	Objective	Action Description	Term (S,M,L)	Group (CCG, CFM, CEP, Board)	Target Date	Completed
<b>Community Garden</b>						
1	1	Maintain an orderly environment that supports the gardeners and food production by continuing the garden plots, provide the material needs for food production, continue produce donation to the Metrocrest Food Pantry and the Coppell Senior Center	M	CCG	August	July
2	1	Increase the number of plots by 2012	L	CCG	2012	
3	1	Inspire and teach gardeners by providingn gardener info packets and holding gardening classes on organic gardening practices.	S	CCG	April	April
4	1	Continue yearly Harvest Dinner in appreciation of the gardeners efforts and service	S	CCG	Fall 2009	
5	1	Provide recipes to Metrocrest Food Pantry on how to cook the donated produce	S	CCG	Feb	Feb
1	2	Maintain documentation regarding Garden Chair responsibilities and processes to pass down to future chairs	S	CCG	July	July
2	2	chair will meet all gardeners personally in the next 3 months	S	CCG	July	
3	2	Chair will send out regular monthly e-mails to all gardeners conveying gardening information, service appreciation, etc.	S	CCG	April	April
4	2	Update CCG board monthly with pertinent garden information	S	CCG	Feb	ongoing
5	2	Chair will maintain quarterly communication with Metrocrest	S	CCG	ongoing	ongoing
6	2	Survey all gardeners annually for their ideas on how to make the gardens and their gardening experience better	S	CCG	August	
1	3	Maintain documentation regarding Garden Chair responsibilities and processes to pass down to future leaders	S	CCG	July	July
2	3	Continue self-governing at each garden, with each having a leader	S	CCG	ongoing	ongoing
3	3	Chair will meet at least quarterly with garden leaders	S	CCG	ongoing	ongoing
4	3	Adopt-A-Plot will continue to outline gardener responsibilities and expectation	S	CCG	Jan	Jan
1	4	Leverage knowledge of gardeners as a resource for funding, projects, programs, socials, etc. through a survey to see how they or their employer might be able to help CCG	M	CCG	August	
2	4	Write for one (1) new grant during 2009	S	CCG	Dec	
3	4	Monitor funds from KCB	S	CCG	ongoing	ongoing
1	5	Maintain garden bulletin boards	S	CCG	April	April
2	5	Maintain current website	S	CCG	April	June
1	6	See above for plan		CCG		

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<b>Education Programs</b>						
1	3	Streamline speaker coordination	S	CEP		
1.1	3	Develop speaker coordination form	S	CEP		completed
1.2	3	Develop marketing info form	S	CEP		completed
1.3	3	Develop a current listing of speakers for various topics	S	CEP		
2	1	Determine educational opportunities that are of interest and relevant to the community	M	CEP		
2.1	1	Develop survey to hand out at classes and public events	S	CEP		completed
3	1, 2	Improve communication of educational opportunities offered	M	CEP		
3.1	1, 2	Advertise classes in the DMN	S	CEP		started & ongoing
3.2	1, 2	Send out class notifications to constant contacts education & garden lists	S	CEP		started & ongoing
4	1, 2	Increase visibility and awareness of educational opportunities offered to those outside of Coppell	M	CEP		
4.1	1, 2	Post class flyers on public boards & Starbucks in surrounding communities	M	CEP		started & ongoing
5	1	Increase the number of contacts made	M	CEP		
5.1	1	Average one class per month for the year	M	CEP		
5.2	1	Team with other organizations and events	M	CEP		
6	1, 5	Explore other ways of educating others about environmental conservation & sustainable living practices	L	CEP		
6.1	1, 5	Develop "Ask A Gardener" idea	M	CEP		
<b>CCGC Board</b>						
1	1	Review and approve committee program objectives (plans)	ST	Board	August	
1	2	Continue internal communication with board members and committees	ongoing	Board	ongoing	
1	3	Have each committee chair document what they do, how, when, etc.	ST	Board	August	
1.a	3	Create notebook	MT	Board	Sept	
1.b	3	Plan for records retention (storage)	MT	Board	October	

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1	4	Maintain and expand funding	LT	Board	4th Qtr	
1	5	Develop a technology / knowledge outreach resource plan	ST	Board	June	X